

JOB DESCRIPTION

Job Title: General Manager – Prodrivelive

Job Purpose: To manage the overall Prodrivelive business and to expand the business model to continue to grow the business.

Key Accountabilities:

- Achievement of turnover and profit budgets
- Customer satisfaction delivery and monitoring
- Expansion of Prodrivelive in line with strategic business plan
- Management and development of all direct reports
- Efficient and safe operation and delivery of programmes in Prodrivelive
- Controlling all financial aspects of the expenditure and revenue, including contracts with third parties and suppliers
- Management of pre-production and production of projects i.e. event days, vehicle launches etc. This will include creating and maintaining strong business relationships with clients
- Ensure all services, equipment and facilities are designed, installed, purchased and maintained in line with Company requirements and legal/planning needs
- Follow up and secure business from enquiries made through the office and site visits
- Responsibility for Prodrivelive activities compliance with test track procedures and adherence to event health/safety requirements