

JOB DESCRIPTION

Job Title: Account Manager

Department: Aston Martin Racing Commercial

Reporting to: Marketing Manager

Job Purpose:

Ensure maximum client satisfaction through meeting key partnership objectives

Develop the team's network of contacts within the Partner organisations

To event manage all race team events from the commercial perspective, conceiving, accurately budgeting and executing all aspects - including launches, drive days and other stand alone events

Key Accountabilities:

- Account management and production of Partner marketing and activation plans, management of client marketing budgets and regular client reporting
- Hospitality management of the Aston Martin Racing race programme, to cover management of all relevant suppliers, guest planning and the full guest experience on-event
- Management of driver and team marketing requirements while on-event - "meet the driver" sessions, garage tours etc
- Day to day management of specific budgets